

**Fenton Pride Collective Board Meeting Minutes**  
**Wednesday, November 13, 2024**  
**Connie Lee's House – 6:00 PM**

- I. CALL TO ORDER**
  - a. 6:09 PM by President Ky Orvis
- II. MEETING NORMS**
  - a. Read by President Ky Orvis
- III. ROLL CALL**
  - a. Present: Ky Orvis, Connie Lee, Mark Martin-Fanone, Terina Greenway, Rachel Oberle (Google Meet), Courtney Matlock (Google Meet)
  - b. Absent: Annie Anglim, Jasmyn Lee
- IV. APPROVAL OF MINUTES & AGENDA**
  - a. Approval of October 3, 2024 Meeting Minutes
    - i. Connie motions, Rachel seconds, 5 ayes, 0 nays, motion passes
  - b. Approval of Agenda for this meeting
    - i. Connie motions, Mark seconds, 5 ayes, 0 nays, motion passes
- V. PUBLIC COMMENTS**
  - a. No public present
- VI. REPORTS OF OFFICERS**
  - a. PRESIDENT**
    - i. Ky apologized for lack of preoccupied with the election the last few months, but will be more present now that it's over
    - ii. Ky hasn't had the opportunity to work on the map for the Pride 2025 proposal to the city, but it's next on the list
    - iii. Rackham and Gazebo parks still need to be reserved for Pride 2025, but checks are needed and Mark and Connie need to be added to bank account, so they will find a day soon to go and do everything at once
    - iv. The Annual Meeting is approaching, so if a Board Member is interested in being on the Board again, send an email to Annie (amaartdesign@gmail.com) indicating interest of position desired
  - b. VICE PRESIDENT**
    - i. Connie and Ky will collaborate on getting gifts for Josh and J to thank them for their service to the Board
  - c. TREASURER**
    - i. Presented Profit & Loss from Drag Queen Halloween Trivia event

1. Need a break-down of what was spent on food and servers (from Jasmyn?)
- ii. Presented Statement of Activity report
- iii. Presented Financial Position report
  1. Terina motions to accept all presented reports, Connie seconds, 5 ayes, 0 nays, motion passes

**d. RECORDING SECRETARY**

- i. Absent

**e. CORRESPONDING SECRETARY**

- i. Nothing to report

**f. MARKETING DIRECTOR**

- i. Absent

**g. SOCIAL MEDIA DIRECTOR**

- i. Due to Courtney moving, we will need a new Director in January
  1. Courtney will reach out to MM to see if he's interested and other contacts she has

**h. HIGH SCHOOL REPRESENTATIVE**

- i. Absent

**VII. REPORTS OF COMMITTEES**

**a. VOLUNTEER**

- i. Nothing to report

**b. EVENTS & FUNDRAISING**

- i. Nothing to report

**VIII. OLD BUSINESS**

**IX. NEW BUSINESS**

- a. End-of-year Donation(s)
  - i. Connie motions to donate \$500 to I'll Be Your Rock, Mark seconds, 5 ayes, 0 nays, motion passes
- b. Board Committees
  - i. Discussion of new Board structure – sub-committee versus committee-of-the-whole, sub-committee is favored
  - ii. Board Members are to review sub-committees and decide which one they would like to be on (at least 2 Board members should be on each, plus any volunteers) and report at the next meeting
- c. Fenton Pride 2025
  - i. Committees

1. Vendors - Ky and Terina will take point, any others interested may join
  - a. Consideration for next meeting - whether or not to have vendors in park, regardless of if the streets are shut down or not (if they are, we can still do Drag Race and parade)
  - b. Connie and Ky will follow up on vendors from last year to encourage them to apply again
- d. Workshop
  - i. Our WHY
    1. Think about your “WHY” - why you are involved with the organization, why our organization exists
      - a. We’ll share at the next meeting

**X. ANNOUNCEMENTS**

- a. Next meeting - Annual Meeting: January 23rd at 6PM at Connie’s house
  - i. Share any pertinent updates in the chat until then

**XI. ADJOURNMENT**

- a. Connie motions to adjourn, Mark seconds, 5 ayes, 0 nays, meeting adjourned at 7:42 PM

# Fenton Pride Collective

## Profit and Loss by Tag Group

January 1 - November 13, 2024

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	HALLOWEEN DRAG QUEEN TRIVIA 2024
Revenue	
Sales	
Fundraiser Tickets	2,412.64
<b>Total Sales</b>	<b>2,412.64</b>
<b>Total Revenue</b>	<b>\$2,412.64</b>
GROSS PROFIT	<b>\$2,412.64</b>
Expenditures	
Advertising & marketing	
Social media	106.65
<b>Total Advertising &amp; marketing</b>	<b>106.65</b>
Insurance	
Liability insurance	1,587.60
<b>Total Insurance</b>	<b>1,587.60</b>
<b>Total Expenditures</b>	<b>\$1,694.25</b>
NET OPERATING REVENUE	<b>\$718.39</b>
NET REVENUE	<b>\$718.39</b>

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# Fenton Pride Collective

## Statement of Activity

January 1 - November 13, 2024

	TOTAL
<b>Revenue</b>	
Contributed Income	
Corporate & foundation grants	1,000.00
Donations directed by individuals	1,735.24
Sponsorship	1,462.55
<b>Total Contributed income</b>	<b>4,197.79</b>
<b>Sales</b>	
50/50 Raffle Sales	333.00
Fundraiser Tickets	3,223.94
Games	1,055.90
T-Shirt Sales	1,337.06
Vendor Booth Fees	1,106.58
<b>Total Sales</b>	<b>7,056.48</b>
<b>Total Revenue</b>	<b>\$11,254.27</b>
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	
Shipping	6.72
T-Shirt Printing	1,462.26
<b>Total Cost of Goods Sold</b>	<b>1,468.98</b>
<b>Total Cost of Goods Sold</b>	<b>\$1,468.98</b>
<b>GROSS PROFIT</b>	<b>\$9,785.29</b>
<b>Expenditures</b>	
Advertising & marketing	
Custom Freebies	341.42
Flyers	115.49
Posters	95.36
Social media	226.65
Yard Signs	143.05
<b>Total Advertising &amp; marketing</b>	<b>921.97</b>
Awards & grants to others	
Gifts	28.00
<b>Total Awards &amp; grants to others</b>	<b>28.00</b>
Contract & professional fees	
Entertainment	300.00
Fundraising fees	700.00
Incorporation fees	30.00
Raffle License	15.00
<b>Total Contract &amp; professional fees</b>	<b>1,045.00</b>
Insurance	
Liability Insurance	1,707.52
<b>Total Insurance</b>	<b>1,707.52</b>

# Fenton Pride Collective

## Statement of Activity

January 1 - November 13, 2024

	TOTAL
Office expenses	
Computers & etc	513.97
Internet & TV services	53.49
Office supplies	57.93
PO Box	182.00
Printing & photocopying	134.33
QuickBooks Fees	486.18
Shipping & postage	13.48
Website	436.63
<b>Total Office expenses</b>	<b>1,878.01</b>
Supplies	
Decorations	267.63
Event supplies	151.33
Freebies	59.99
Supplies/ materials for activities	53.48
Supplies/ materials for games	354.23
<b>Total Supplies</b>	<b>886.66</b>
<b>Total Expenditures</b>	<b>\$6,467.16</b>
NET OPERATING REVENUE	<b>\$3,318.13</b>
NET REVENUE	<b>\$3,318.13</b>

# Fenton Pride Collective

## Statement of Financial Position

As of November 13, 2024

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Cash on hand	709.00
Huntington Business Checking XXX 1654 - 1	5,408.90
<b>Total Bank Accounts</b>	<b>\$6,117.90</b>
Accounts Receivable	
Accounts Receivable (A/R)	0.00
<b>Total Accounts Receivable</b>	<b>\$0.00</b>
Other Current Assets	
Payments to deposit	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$6,117.90</b>
<b>TOTAL ASSETS</b>	<b>\$6,117.90</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	2,799.77
Net Revenue	3,318.13
<b>Total Equity</b>	<b>\$6,117.90</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$6,117.90</b>

**Committees**  
**Fenton Pride Collective**

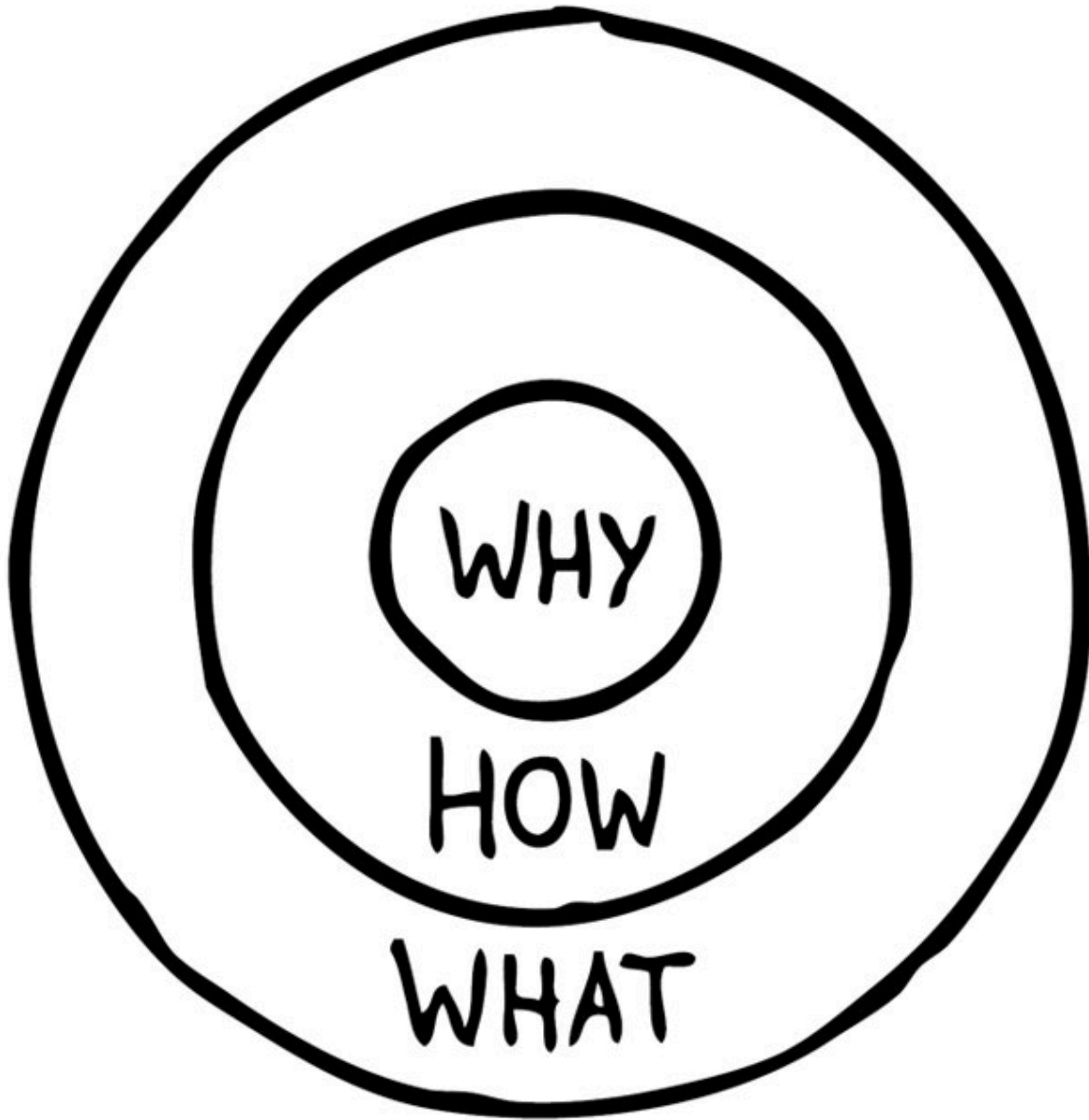
<b>Committee</b>	<b>Jurisdiction</b>	<b>Members</b>
Personnel & Policy	Volunteers, vendors, the bylaws	Connie (Chair) Terina Ky Mark
Events & Fundraising	Any events besides Pride Night, sponsors	Rachel (Chair) Terina Courtney Jasmyn
Finance	Budgets, grants, approving spending	Mark (Chair) Connie Annie Ky
Public Relations	Marketing, communication, social media, graphic design, community relations, merchandise	Jasmyn (Chair) Courtney Rachel Annie

**Example:**

- Someone submits a Proposal for a Drag Queen Bingo fundraiser event
  - ↳ The **Recording Secretary** accepts the Proposal, sends it to the **Events & Fundraising Committee**
    - ↳ **Events & Fundraising Committee** reviews Proposal, sends budget request to **Finance Committee**
      - ↳ **Finance Committee** creates budget based on Proposal, sends it back to **Events & Fundraising Committee**
      - ↳ **Events & Fundraising Committee** contacts necessary people (business hosting fundraiser, etc.), sends Proposal to **Board President** to be included in next meeting agenda, presents to the **Board** for approval at meeting
      - ↳ The **Board** reviews. If approved, the **Board** sends back to **Events & Fundraising Committee** (to coordinate, get sponsors, etc.) and **Public Relations Committee** (to work on graphics and get word out)



## The Golden Circle



In 2009, Simon Sinek gave a TED talk titled “How Great Leaders Inspire Action.” In the talk, he explained the concept of the Golden Circle, a tool to help leaders create a strategy for communicating with others in a way that motivates them. The talk has since been viewed over 60 million times on the TED website, and it’s in third place for the most-watched video on the site.

The TED talk is based on Sinek’s book, *Start with Why: How Great Leaders Inspire Everyone to Take Action*.

## **Start with why**

Sinek's work theorizes that successful companies and leaders start with the WHY instead of WHAT and HOW. In other words, you need to understand and communicate your organization's purpose before you get into all the details about how to accomplish it. This inspires actions, helps people understand why your organization is valuable, and, in the long run, makes the organization successful.

When you communicate the WHY, go beyond making money. Think more about your company's mission statement, the value you provide your customers, and what sets you apart from others in your field.

As you consider your WHY, think about the impact you want to have on the world and put it into words. When you communicate that purpose with others, they can connect with your passion.

## **Communicate the how**

After you've focused on defining and communicating the WHY of your organization, you can move on to the HOW. Defining how you do things means finding the principles that guide your work.

In the end, articulating how you operate will help you achieve your WHY.

## **Describe the what**

This is the easy part. After you've done the difficult work of communicating your WHY and HOW, you can move on to the details: WHAT it is you actually do.

Every organization knows what they do, but too many only know that much. If you only communicate the WHAT and skip the first two steps, you won't be able to connect as well with others. While they may intellectually appreciate what you have to offer, they won't share your passion for your impact or be on board with how you operate.

Essentially, your customers, employees, or fellows will have more of a surface-level relationship with you and your organization, and you'll lose opportunities to influence, motivate, and inspire others to action. Your WHAT needs to serve your clearly defined and communicated WHY.