Fenton Pride Collective Board Meeting Minutes- March 28, 2024

CALL TO ORDER – 6:06 pm

ROLL CALL

Annie Anglim - Present
Terina Greenway - Present
Connie Lee - Present
Jasmyn Lee - Present
Courtney Matlock - Present
Josh Orvis -Present
Ky Orvis - Present
J Waddell – Present

APPROVAL OF MINUTES AND AGENDA

Connie motioned to approve minutes; Josh seconded. Motion passed unanimously.

Connie motioned to accept the agenda; J seconded. Motion passed unanimously.

PUBLIC COMMENTS

None

REPORTS OF OFFICERS

President

501C3 is approved!

Strategic plan survey will be resent.

Meeting with Lapeer Pride in the future. Their president is Laurie.

Speaking with Nicole from Livingston County re: DEI group.

Vice President

Spoke with Mark Mills about him helping us.

Holly Pride is June 8th from 12-5:00 pm/

<u>Treasurer</u>

Josh requested that we decide donation recipients earlier.

Report handed out Net income is \$2, 964.90.

Recording Secretary – no report

Corresponding Secretary – no report

Marketing Manager

Did the quarter sheets that were designed get printed? - Yes

Are we planning on sticker overlay for the banner? – Yes, and also for the yard signs.

Social Media Manager - no report

High School Representative – not present

REPORTS OF COMMITTEES

<u>Volunteer</u>

List has not been sent out

Events & Fundraising

Last Level Fundraiser – There is a \$300 charge for the back room. After discussion, it was felt we should co this with 21 and older only. We hope to profit \$1,700. We do not have clear information on where the money is from drinks, admission. Had discussion on the date, etc. Use stickers to denote who is there for Pride Night fundraiser. Rachel feels the back room could be potentially helpful. Connie motioned and Rachel 2nd that the fundraiser will be 4/19 starting at 7:28. Tickets will be \$20 per ticket and pay \$300 for the room. We can do a 50/50 and get donations. Pre-sale of tickets through Eventbrite or square. There is a requirement of a \$100 deposit for the room. Will do a Connie motioned and J 2nded to do Facebook Ad a week prior to the event for up to \$40, passed unanimously.

Booth for Ky's campaign

J motioned to allow any vendor to be considered including any elected official or candidate. Courney 2nd. 4 for, 0 opposed, 2 abstentions.

OLD BUSINESS

Promo Video – Jasmyn motioned to table this; Terina 2nd; motion passed unanimously.

Newsletter – Jasmyn motioned to table this; Terina 2nd; motion passed unanimously.

NEW BUSINESS

Mark Mills – came from Chicago, is an Art Director and musician. Worked for Groupon and wants to help us with social media. He could do 2-3 hours/week. markwilliammills@gmail.com – markmahem.com is his website.

PRIDE Night Planning

Ky to make sure we are preapproved for Rackham Park.

Need to push for T-shirt designs.

Jasmyn motions, connie 2nd to not reach out to any political candidate or elected official to participate in Pride Night. Motion passed 6 for and 1 abstention.

We did a virtual vote on messenger for quarter sheets for book club.

Ky stated that a board member moved forward to change the date of Pride Night. Annie clarified that we do not need to change if we get approval to be there.

ANNOUNCEMENTS

Next meeting is 0n 4/25 @ 6:00 pm

ADJOURNMENT

Jasmyn motioned to adjourn; Connie seconded; motion passed unanimously at 8:08 pm.